

Bo Kim

bo-kim.com

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Experience

Capital One **Product Design Intern**

June 2017–Aug 2017

San Francisco, CA

- Worked with design strategists, product partners, and engineers to expand Capital One’s local presence via web.
- Defined product strategy from user research, designed and built an interactive prototype for a web and tablet-based microsite. Planned and conducted usability testing.

Naver

Product Design Intern

Sept 2017–Dec 2017

Seong-nam, Korea

- Redesigned Light Home, a lightweight version of Naver's mobile web and app where over 3 million search queries occur every day.
- Designed and prototyped an improved personalization feature solving usability problem for search-oriented users.

Macroinvertebrates.org

User Experience Designer

Sept 2016–May 2017

Pittsburgh, PA

- Redesigned an NSF-funded website, a learning resource for citizen scientists and entomologists.
- Identified design opportunity space from cognitive task analysis and usability testing on the existing prototype.
- Designed a new interface with enhanced content structure, presentation, and interaction.

Education

Carnegie Mellon University

BHCI in Human-Computer Interaction

BHA in Art and E.H.P.P.

Graduating May 2019

QPA: 3.88/4.0

Skills

Interaction design

Web/app design

Prototyping

Wireframing

User Research

Sketch

Photoshop

Illustrator

InDesign

After Effects

HTML/CSS

Javascript

Framer

Zeplin

Processing